WAVES
WORLD AUDIO VISUAL & ENTERTAINMENT SUMMIT
Come, sail with us

सूचना एवं
प्रसारण मंत्रालय
MINISTRY OF
INFORMATION AND
BROADCASTING
सत्यमेव जयते

NFDC
cinemas of india

World Audio-Visual & Entertainment Summit

Create in India Challenge Season 1
International Participation

FICCI

CII
Confederation of Indian Industry

'Design in India, Design for the World'

Creatosphere

to amplify India's Creators' Economy

Masterclasses / Workshops

Funding Infusion

WAVES Awards

Create in India Challenge Grand Finale

Create in India Challenge Season 1

WAVES
WORLD AUDIO VISUAL &
ENTERTAINMENT SUMMIT
Come, sail with us

Films
- Film Poster Making Competition
- Trailer Making Competition
- Young Filmmakers Competition

Animation
- WAVES Anime & Manga Contest
- WAVES Awards of Excellence
- WAVES VFX Competition

Gaming
- City Quest: Shades of Bharat
- Innovate2Educate
- Tech Triumph Program

Comics
- WAVES Comic Chronicles

AR/VR/XR
- A.I. Avatar Creator Challenge

Generative AI
- WAVES AI Art Installation Challenge

Social Media
- Waves Explorer
- Reel Making Competition

Broadcasting
- Truth Tell Hackathon
- WAVES Promo Video Challenge

Music
- Wah Ustad
- Battle of the Bands
- Resonate: The EDM Challenge

Radio
- Community Radio Content Challenge

Advertising
- WAVES Hackathon: Adspend Optimizer
- Make the World Wear Khadi

Film Poster Making Competition

CREATE IN INDIA CHALLENGE
1
SEASON 1

Association

NFDC
cinemas of india

ntai
national film
archive of india
राष्ट्रीय फिल्म संग्रहालय
Where The Heritage of Indian Cinema Comes Alive ...

in partnership with

ImageNation
Street Art

- **NFDC- National Film Archive of India**
- Member of the International Federation of Film Archives
- **ImageNation Street Art**
- A public art organization curating street art, fine art, exhibitions, workshops, contests and festivals to promote art and culture

Overview   Closing Date: March 15, 2025

The Film Poster Making Challenge is a unique opportunity to create innovative and visually compelling reimagined film posters to celebrate and promote the rich film poster heritage of India. This competition seeks to identify and reward outstanding artistic talent in digital and hand painted poster creation and showcase their creativity

Participate Here:

https://www.nfdcindia.com/waves-poster-challenge-2025

Who can participate?

- Open to artists and students 18 years and above

Trailer Making Competition

CREATE IN INDIA CHALLENGE 2 SEASON 1

Association

- Federation of Indian Chambers of Commerce & Industry
- Voice of India's business and industry
- Diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

NETFLIX | FICCI

Overview   **Closing Date: March 31, 2025**

Invitation to filmmakers - both seasoned & emerging—to craft compelling and engaging trailers using Netflix content. This is a chance to reimagine iconic scenes or highlight fresh perspectives through the art of trailer-making. Through expert-led training sessions, participants will learn key skills in storytelling, video editing, and sound design, preparing them to craft high-quality trailers.
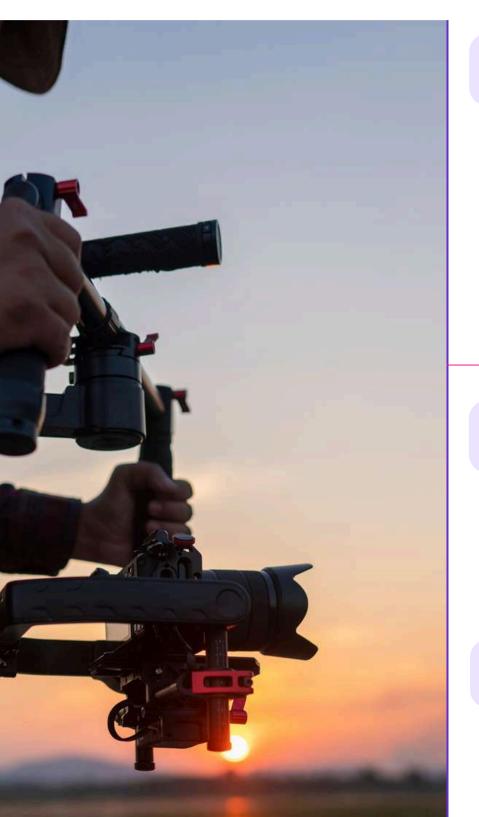
Participate Here:

https://waves.ficci.in/

Who can participate?

- Students and aspiring filmmakers who are 18 years and above

Young Filmmakers Challenge

3 SEASON 1

Association

- Whistling Woods International
- Partnerships with industry leaders like Sony, Netflix, and Amazon Prime
- Collaborations with international institutions
- Alumni network in prominent media and entertainment companies

FICCI

WHISTLING WOODS INTERNATIONAL
INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

Overview   Closing Date: February 15, 2025

Young filmmakers, aged 12 to 19, will showcase their creativity and technical prowess through concise 30-60 second films. This initiative aims to foster innovation, storytelling abilities, and digital literacy among the youth.

Participate Here:

https://whistlingwoods.co.in/WAVES/

Who can participate?

- Participants of age group 12–19

WAVES Anime Manga Contest

4 SEASON 1
CREATE IN INDIA CHALLENGE

Association

- Media and Entertainment Association of India
- 1200+ members & associates
- Co-organized GAFX, Asia's largest gaming event
- 13,000 attendees in the event

MEAI
MEDIA & ENTERTAINMENT
ASSOCIATION OF INDIA

Overview   **Closing Date: TBD**

WAVES Anime & Manga Contest (WAM!) is an innovative initiative aimed at harnessing the growing interest in manga and anime in India. The competition offers a platform for Indian talent to create localized versions of popular Japanese styles, appealing to both local and global audiences.

Participate Here:

https://meai.in/wam/

Who can participate?

- Students
- Professionals

CREATE IN INDIA CHALLENGE
5
SEASON 1

WAVES Awards Of Excellence

Association

- Association Internationale du Film d'Animation (ASIFA)
- ASIFA, established in 1960, is a body recognized by UNESCO promoting art, craft and profession of Animation
- Founded in 2000, ASIFA India has the goal of promoting the art, craft, and profession of VFX, Animation & Gaming

Overview   **Closing Date: February 28, 2025**

Hosted by ASIFA India, WAVES Awards of Excellence is a competition for creating showreels and Ad Films. Professionals as well as students currently enrolled in any animation, VFX, gaming, or related program or professional can participate.

Participate Here:

https://www.asifaindia.com/waoe/

Who can participate?

- Students
- Professionals

WAVES VFX Competition

Association

- ABAI
- Non-Profit organization representing the Animation, Visual Effects, Gaming, and Comics (AVGC) industry in India
- Multiple initiatives such as Bengaluru GAFX Conference, B2B AVGC Summit, Digital Art Symposium, Digital Art Centers, Mentor 360 studio

ABAI

Overview

Closing Date: March 10, 2025

The competition is open to students, amateurs, and professionals alike, who simply need to submit their VFX work to participate. Participants need to create a visual effects sequence or short film featuring a superhero who has extraordinary powers but uses them in the context of everyday, mundane life.
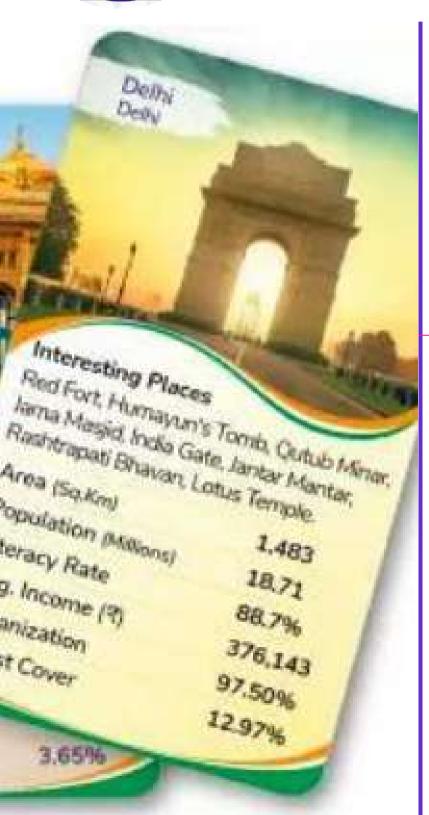
Participate Here:

https://abai.avgc.in/wafx/

Who can participate?

- Students
- Professionals

City Quest: Shades of Bharat

Association

- E-Gaming Federation
- Represent the complete gamut of online gaming operators including One out of three gaming unicorns in India

Overview   Closing Date: April 25, 2025

City Quest is an educational game to celebrate Bharat's urban development. This card-based game educates players about the unique attributes of Indian cities, from their cleanliness and development to their educational and healthcare facilities. The parameters for city cards will be taken from Niti Aayog portal SDG India Index (2021).
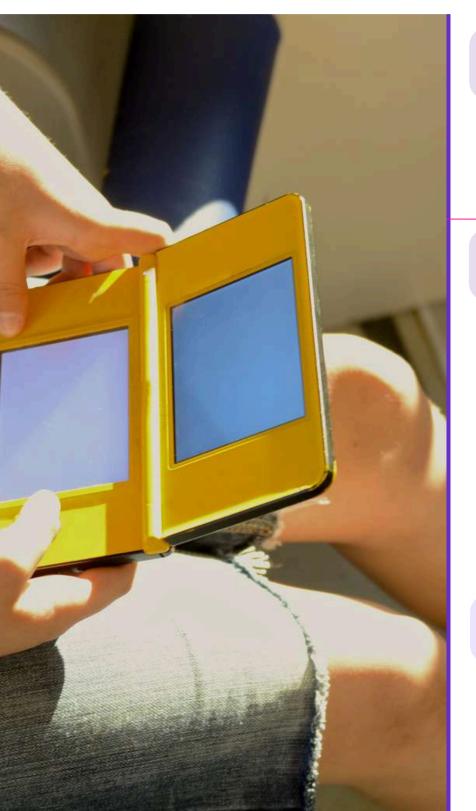
Participate Here:

https://www.egf.org.in/waves

Who can participate?

- Open to all individuals

Innovate2Educate- Handheld Device Challenge

Association

- Indian Digital Gaming Society (IDGS)
- A non-profit association formed to be the apex body of the Indian Gaming Industry

iDGS
INDIAN DIGITAL GAMING SOCIETY

Overview **Closing Date: February 28, 2025**

The Innovate2Educate Handheld Device Design Challenge is competition aimed at revolutionizing the way children learn. It invites academia, designers, engineers, and innovators to create a prototype of an educational handheld device that makes learning math, solving puzzles, and enhancing cognitive skills an engaging and interactive experience. The goal is to design a device that is not only educational but also affordable for the mass market.

Participate Here:

https://gamingsociety.in/innovate2Educate-competition

Who can participate?

- Game Developer & Companies
- Hardware Engineers
- Manufacturers
- Game Enthusiasts

Tech Triumph Program

SEASON 1

Edition 3

Association

- Interactive Entertainment and Innovation Council (IEIC)
- Pioneering innovation by supporting domestic talent and exporting Indian tech & Intellectual Property to the global stage.
- Members include Game Developers, Domestic and international Game Publishers, Gaming Investors, Technology Providers, etc.

IEIC Interactive Entertainment and Innovation Council

Overview   Closing Date: February 20, 2025

The competition is aimed at propelling India's gaming and technology sector. The program focuses on game development, e-sports and the business of gaming. Open for Individual Developers, studios, startups, students and companies developing game essentials like payments, security, live ops.

Participate Here:

https://www.thetechtriumph.com/

Who can participate?

- Individual Developers, studios, startups
- Companies developing game essentials
- Students

WAVES Comic Chronicles

CREATE IN INDIA CHALLENGE
10
SEASON 1

Association

- Internet and Mobile Association of India
- Instrumental in shaping India's digital economy
- Has 540 members, including Indian and multinational corporations, as well as start-ups

IAMAI
Internet And Mobile Association Of India
in partnership with

DASHTOON

Google Play

Overview   **Closing Date: March 15, 2025**

This competition welcomes comics submissions on any chosen theme. A valid entry consists of at least 60 panels, where each image or scene constitutes a single panel.

Click **here** for the video trailer of the competition.

Participate Here:

https://eventsites.iamai.in/Waves/

Who can Participate?

- Students
- Professionals

A.I. Avatar Creator Challenge

SEASON 1

Association

- AVTR meta labs
- India's First Content Focused Meta Influencer Company
- Combines powerful storytelling with innovative and emerging technologies- 3D and AI

avtr
META LABS

Overview   **Closing Date: February 28, 2025**

Participants will create a compelling virtual influencer who embodies the spirit of innovation, creativity, and cultural relevance. The competition will be judged based on three key criteria: the quality of the content, the technology utilised in the project's development, and the purpose of the AI Avatar.

Participate Here:

http://aiavatarchallenge.com/

Who can participate?

- Individual Digital Artists
- Digital Art Companies

WAVES AI Art Design

SEASON 1

Association

- Internet and Mobile Association of India (IAMAI)
- Instrumental in shaping India's digital economy
- Has 540 members, including Indian and multinational corporations, as well as start-ups

IAMAI
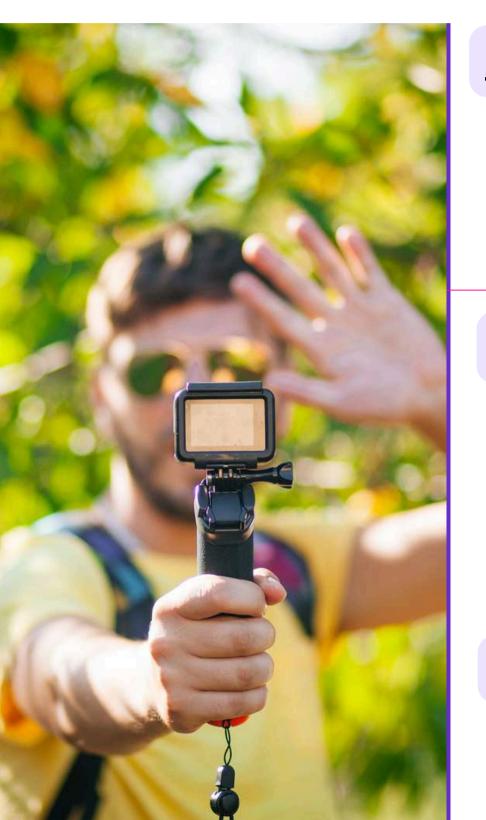Internet And Mobile Association Of India

Overview   Closing Date: March 15, 2025

The AI Art Design Challenge is an innovative competition that invites artists, designers, and AI enthusiasts to create immersive and interactive art installations using Artificial Intelligence. The primary objective of the challenge is to design and create engaging audio-visual art installations that showcase AI's capabilities in art.

Participate Here:

https://eventsites.iamai.in/Waves/

Who can participate?

- Artists & Designers
- AI enthusiasts & technologists

WAVES Explorer

Association

- Internet and Mobile Association of India
- Instrumental in shaping India's digital economy
- Has 540 members, including Indian and multinational corporations, as well as start-ups

Overview   Closing Date: March 15, 2025

Embark on a captivating journey with Waves Explorer 2024, a vibrant celebration of India's rich cultural tapestry, heritage, and boundless creativity. Create YouTube (max 1 minute) or a vlog (max 7 minutes) showing your favorite things about India.

Click **here** for video trailer of the competition

Participate Here:

https://eventsites.iamai.in/Waves/

Who can participate?

- Open to all individuals 18 years and above

Reel Making Competition

14 CREATE IN INDIA CHALLENGE SEASON 1

Association

○ Internet and Mobile Association of India
○ Instrumental in shaping India's digital economy
○ Has 540 members, including Indian and multinational corporations, as well as start-ups

IAMAI_
Internet And Mobile Association Of India
in association with
∞ Meta

Overview   **Closing Date: March 15, 2025**

It's a competition to empower creators and enthusiasts to showcase their creativity using Meta's tools. The challenge invites participants to create engaging reels on themes of food, travel, fashion, dance, music, gaming, yoga & wellness and tech.

Click **here** for video trailer of the competition

Participate Here:

https://eventsites.iamai.in/Waves/

Who can participate?

• Open to all individuals 18 years and above

Truth Tell Hackathon

SEASON 1

Association

- India Cellular and Electronics Association (ICEA)
- Apex industry body representing the mobile and electronics sector in India
- Comprises manufacturers, brand owners, technology providers, and retailers

ICEA
INDIA CELLULAR & ELECTRONICS ASSOCIATION

Overview   Closing Date: February 21, 2025

Participants to develop cutting-edge AI-powered tools for real-time fact-checking during live broadcasts. This hackathon aims to address problem of misinformation and disinformation in the media by empowering broadcasters the ability to verify information instantly.

Participate Here:

https://icea.org.in/truthtell/?sfdsfdf

Who can participate?

- Developers: Students and Professionals
- Data Scientists
- Media Professionals

WAVES Promo Video Challenge

Association

- **Indian Broadcasting and Digital Foundation (IBDF)**
- Unified voice of India's television and digital media industry
- Represents over 250 channels and digital platforms

Indian Broadcasting & Digital Foundation

Overview **Closing Date: February 28, 2025**

WAVES Promo Video Challenge invites participants to bring their unique perspective and expertise to craft compelling narratives and cutting-edge videos that resonate with audiences on a profound level. From a visionary director, a creative advertiser, to a pioneering broadcaster, any one with a vision and can participate.

Participate Here:

http://ibdf-waves.com/

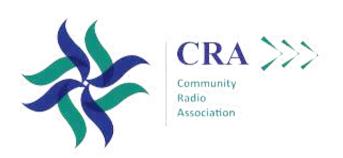## Who can participate?

- Media Houses
- Broadcasting Companies

Community Radio Content Challenge

Association

- Community Radio Association
- A platform of functional and upcoming CR stations in India.
- play a vital role in providing a voice to communities.

CRA
Community
Radio
Association

Overview   Closing Date: February 15, 2025

The competition invites Community Radio Stations (CRSs) across states and universities to be a part of WAVES. It is designed to highlight the diverse talents and unique voices that community radio stations bring to the airwaves. It encourages CRSs to submit their most innovative and impactful content.

Participate Here:

https://waves.craindia.in/

Who can Participate?

- Community Radio Stations
- University Community Radio Stations

WAVES Hackathon: Adspend Optimizer

Association

- **Advertising Agencies Association of India (AAAI)**
- Platform for advertising agencies to to discuss industry issues, share expertise, and promote the growth

Overview   Closing Date: February 28, 2025

The AdSpend Optimizer Hackathon is an intensive, collaborative event that focuses on developing cutting-edge predictive analytics tools to revolutionize ad spend optimization across various channels. Participants will leverage data science, machine learning, and statistical modelling to create solutions that enable advertisers to make data-driven decisions, maximize ROI, and achieve their marketing goals more effectively.

Participate Here:

https://hackathon.aaaindia.org/

Who can Participate?

- Advertising agency
- Marketing Department of a company

Make the World Wear Khadi

Association

- **Advertising Agencies Association of India (AAAI)**
- Platform for advertising agencies to to discuss industry issues, share expertise, and promote the growth

Overview   Closing Date: February 28, 2025

Develop an innovative advertising campaign that positions Khadi as a global brand. Explore innovative design concepts in any advertising format to position Khadi as a desirable and aspirational brand.

Participate Here:

https://events.tecogis.com/waveskhadichall enge/expressions/step1/

Who can Participate?

- Advertising Professionals
- Advertising Freelancers

Wah Ustad

Association

- **Dilli Gharana**
- A 900-year old musical tradition and the oldest of the khayal gayaki gharanas in India, Dilli Gharana is a one-of-its kind institution that works solely towards promoting Indian Classical Music amongst the youth.

Overview   Closing Date: TBD

This challenge is dedicated to discovering, celebrating, and promoting India's most exceptional vocal talent in classical and semi-classical music. With a mission to preserve and honor India's rich cultural heritage, the competition provides a prestigious platform for young, classically trained vocalists to showcase their skills.

Participate Here:

https://prasarbharati.gov.in/wah-ustad/

Who can Participate?

- Students
- Professionals

Battle of the Bands

Association

- **Prasar Bharati**
- A key player in the Indian music landscape
- Promotes diverse genres, nurturing talent, and preserving heritage

Overview

Closing Date: TBD

A competition inviting bands to create a fresh, contemporary blend of modern Music with traditional folk piece. The audition material must feature an original composition or a traditional folk song not restricted by copyright. The submissions must include the introduction of the band and the performance of the song.

Participate Here:

https://prasarbharati.gov.in/battle-of-the-bands/

Who can Participate?

- Indian Artists and Bands
- International Artists and Bands

Resonate: The EDM Challenge

Association

- **Indian Music Industry (IMI)**
- Apex body representing the interests of the recorded music industry in India
- Works to protect copyright, promote fair valuation of music rights, and foster a thriving music ecosystem

THE INDIAN
IMI
MUSIC INDUSTRY

Overview **Closing Date: March 10, 2025**

The competition aims to spotlight and celebrate global talent in the production of Electronic Dance Music (EDM), fostering collaboration, innovation, and creativity in music production and live performance.

Participate Here:

https://wavesindia.org/challenges-2025

Who can Participate?

- Artists, Composers with an experience of creating & producing EDM
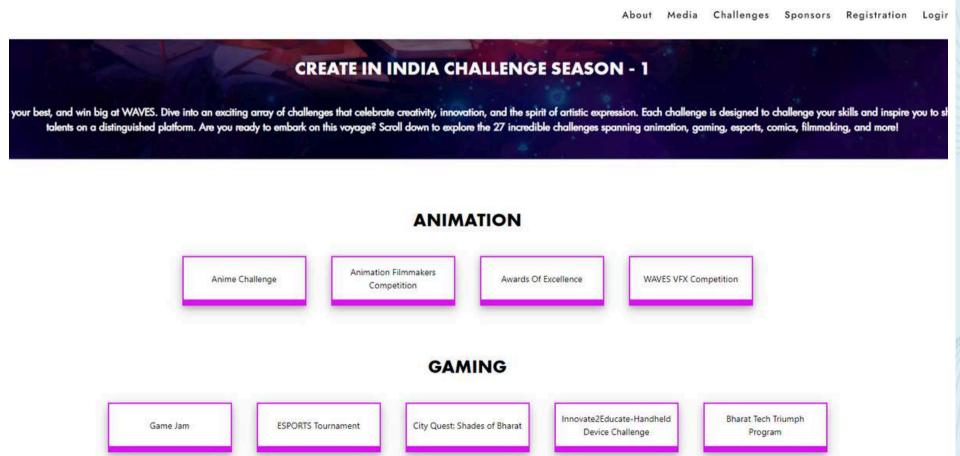
Grab the opportunity to Participate...

REGISTER NOW ✔

Visit
https://wavesindia.org/challenges-2025

Also on
https://www.mygov.in

Thank you!